appfolio Property Manager

The Board of Directors



Enhanced communication with your management company

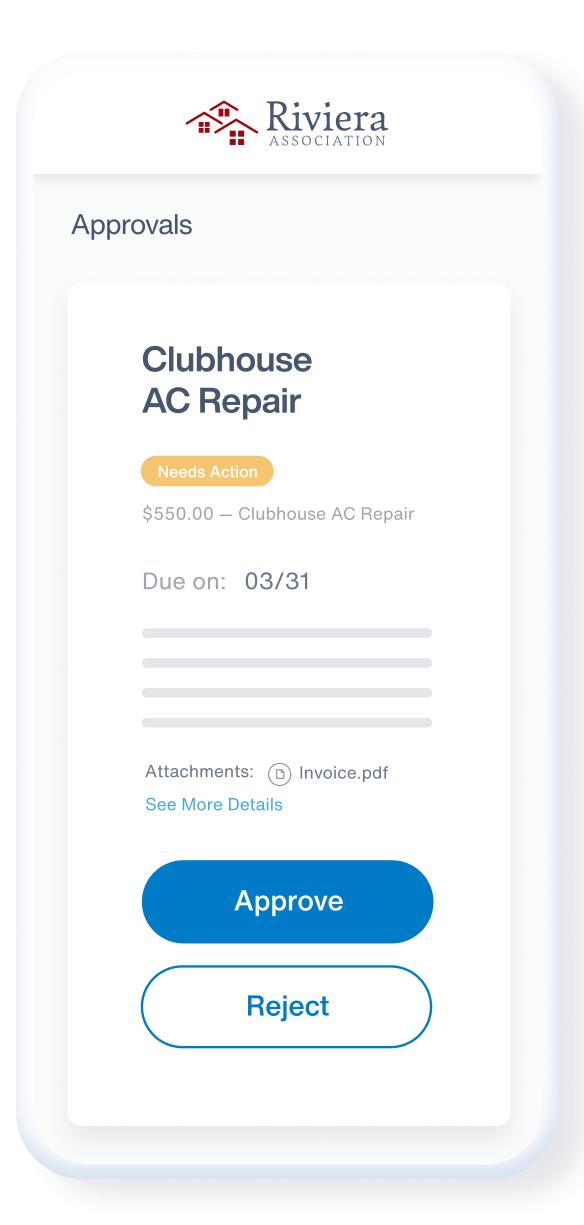
Communication is critical

It's important for you to always be connected to your community. AppFolio's built-in messaging tools and Online Portal make collaboration and receiving information from your community more convenient than ever.

Key features

- Access invoices and other items that require board approval directly from your portal, where you'll be able to vote on invoices and share comments with other board members.
- Connect with your management company easily via email and SMS text messaging. All communication history will be tracked and archived.
- Reduce delinquency with automatic reminders for dues and assessment payments.

- View important documents and report packets from your portal anytime.
- Keep your contact preferences up-to-date directly from within your portal.
- Streamline the architectural review process by submitting requests directly from the online portal and use in-app messaging to discuss any logistics with your community manager.



Staying connected with real-time access

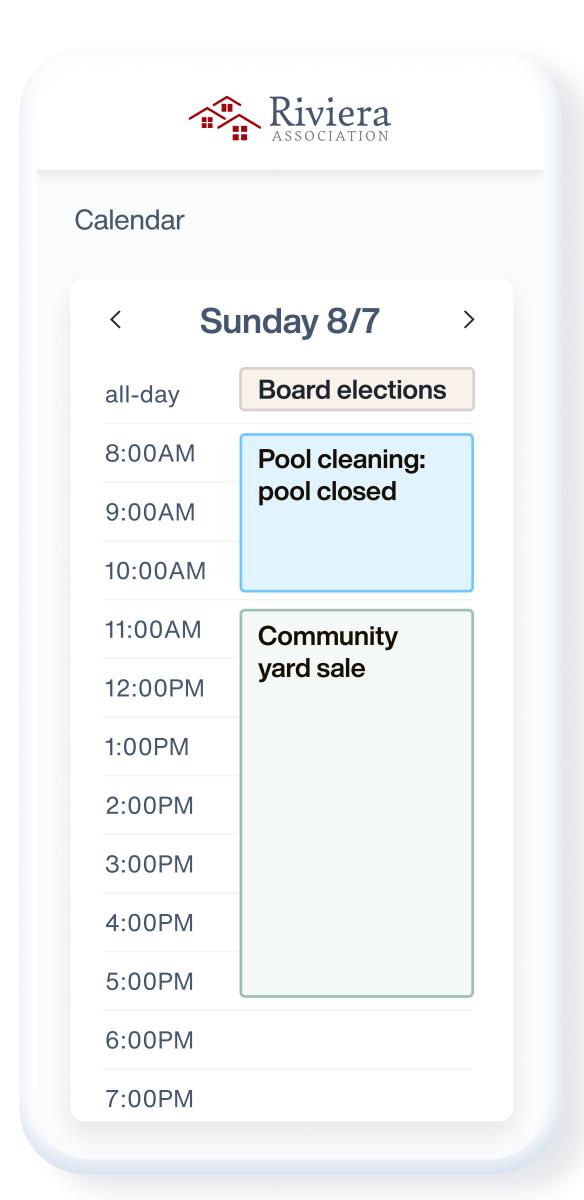
Go mobile!

Mobile functionality is a must — and increasingly a top priority for community managers and homeowners. AppFolio's robust Online Portal gives you on-demand access to important documents, pending approvals, and payment history.

Key features

- Download the free Online Portal app on any device for easy access.
- Board members can easily review and approve architectural requests, bids, general items, and sign checks from the online portal.
- View your association calendar to stay up-to-date on upcoming events, planned maintenance, board meetings, and more.
- Make secure dues and assessment payments via eCheck or credit card, preventing mail delays or lost checks.

- Schedule recurring payments to avoid delinquency.
- Submit maintenance requests directly to your community manager and track the progress of your request.
- Submit architectural reviews directly to your community manager and stay updated on the status of the request.

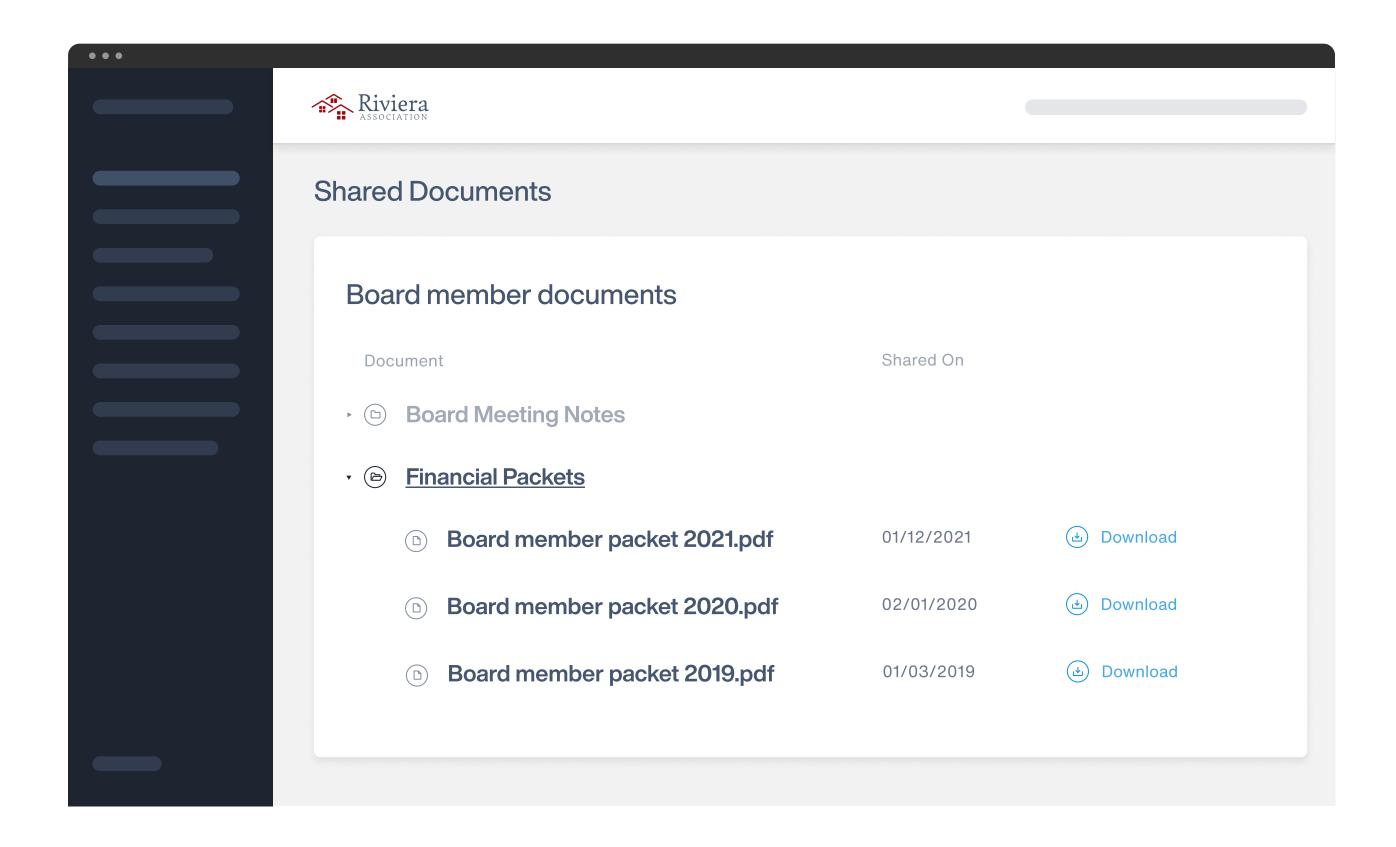




Transitioning your community and board governance with ease

What you can expect

The AppFolio Property Manager Onboarding team will assist your community manager so that there is no disruption to you or your residents. In the meantime, here are some simple ways you can get started with AppFolio's exciting tools built for board members:



Optimized payments

- AppFolio works with major association banks and will support your existing lockbox process if your association uses Lockbox receivable payments through your bank.
- Utilize AppFolio's simple mobile payments platform to set up recurring payments so you can help eliminate delinquency (and get rid of checks and lockbox all together).

Enhanced reporting

- Get the visibility you need into your financials with the Fund Balance Sheet, comparing your operating, reserve, and any additional funds in a single report.
- Request your favorite reports to be included in your monthly Board of Directors packet.
- Reach out to your manager for sample reports and statements.

A connected community

- Invite the community to your next Board of Directors meeting and host an open forum to discuss the software transition.
- Highlight key benefits including convenient online payments, an association calendar, managing your contact information with ease, uploading leases for rented homes, and submitting architectural requests from their mobile device or computer.
- Have your owners sign in with their email address when they arrive, so they can activate their online portals.



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